

The logo for AnalytX, with 'Analyt' in white and 'X' in red.

New York
London
San Francisco
Vero Beach

www.analytx.com

The logo for WebLP, with 'Web' in black and 'LP' in green, followed by a trademark symbol (TM).

Managed Transparency for LP's

The transparency theme for limited partners is a pervasive topic in private equity circles. Offering a level of transparency has huge advantages for marketing and fund raising. The real point of contention regarding this subject is "How much transparency does the General Partner (GP) wish to provide?". WebLP has a scalable architecture to robustly meet this requirement.

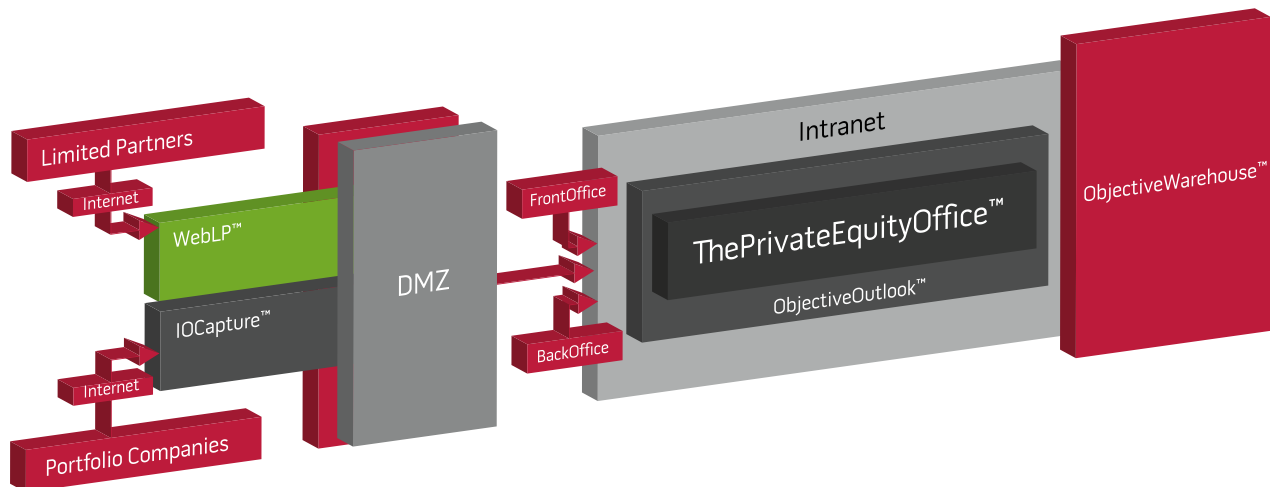
WebLP has an administration module that explicitly publishes sanctioned information to the WebLP data repository outside your firewall. The master database repository is not exposed over the Internet. Instead, explicit published information pertaining to Limited Partners (LPs) is available through a standard web browser over the Internet.

Fund Snapshot Limited Partner Portal

Limited partners can access notices and alerts, capital account snapshots by fund, file downloads, and targeted reporting through an Internet browser. Investor reports that are currently mailed or emailed are posted online for controlled login and use by LPs. One login handles any number of limited partners so that gatekeepers can be granted a login to access all of their investor information.

Investor Maintained Profile

Investor information including location-address information and report-distribution information for capital-call letters, etc, are maintained by the Investor. The administrative module logs these change requests and permits review and approval by an administrator before accepting the information and saving to the ObjectiveAssets database. Hence, Investors are empowered to maintain their own profile information, with review and audit by the GP.



WebLP™

New York

1370 Avenue of the Americas
34th Floor
New York, NY 10019
(P)+1-212-731-2377
(F)+1-800-816-0763

London

International House
223 Regent Street
6th Floor
London W1B 2QD
United Kingdom
(P)+44 207 096 0144
(F)+44 207 544 1090

San Francisco

750 Battery Street
7th Floor
San Francisco, CA 94111
(P)+1-415-738-4938
(F)+1-800-816-0763

Vero Beach

1880 82nd Avenue
Suite 206
Vero Beach, FL 32966
(P)+1-772-564-8066
(F)+1-772-564-8254