

The AnalytX logo features the word "AnalytX" in a bold, sans-serif font. The "X" is a vibrant red, while the other letters are white. The background of the entire slide is a scenic sunset over a body of water, with the sun low on the horizon, casting a golden glow and long rays of light through a sky filled with scattered clouds. The water in the foreground reflects the colors of the sky and the sun.

**AnalytX**

[www.analytx.com](http://www.analytx.com)

New York  
London  
San Francisco  
Vero Beach



Objective**Outlook**™

## ObjectiveOutlook™ Integrates Outlook with AnalytX Products

ObjectiveOutlook (OO) provides full, two-way synchronization between ObjectiveAssets (OA) and Microsoft (MS) Outlook. The new tool bar added to the Outlook page enables users to quickly sync contacts, mail, journals, tasks and appointments with ease.

- Access to enterprise contacts, relationships and documents from Outlook
- Access to pipeline deals and fund-raising from Outlook
- Integrated email-marshaling to the shared enterprise database, directly from Outlook
- OA listener service automatically marshals any email received, enabling you to handle emails on the road from your mobile device (Blackberry, iPhone, etc.).



ObjectiveOutlook™

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