

The logo for AnalytX, with 'Analyt' in black and 'X' in red.

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The logo for iOCapture, featuring a green circle with a white 'i' and 'O' inside, followed by the word 'Capture' in black.

Because Transparency Begins at the Source

One of the major challenges in managing illiquid assets revolves around the timeliness and accuracy of asset snapshot information. Because information regarding private investments is not publicly available, the capture and verification of up-to-date information about underlying assets is a material challenge. A proper solution must utilize the World Wide Web to acquire asset snapshot information at the source. IOCapture uses a robust approach to authenticate uploaded data before making it a part of the permanent record. IOCapture was designed specifically to automate the process and meet this challenge.

IOCapture streamlines the effort required to capture critical information from assets such as portfolio companies and fund-of-fund managers. With IOCapture, it is possible to maintain key contacts, submitted financial statements, capitalization schedules and key performance-indicators directly at the asset source. This means that the fund manager does not need to enter this data into the system, but rather can simply review and approve information submitted from managed assets. IOCapture can also initiate prospective deals directly over the Web with alert notification to designated personnel.

Communicate With Critical Personnel

- Publish alerts that (1) generate e-mail and (2) show up as an alert on the portfolio asset home-page.
- Publish documents in a consistent format that maintains organization.

Maintain Contact Records

IOCapture allows your portfolio companies and asset managers to enter critical information including:

- full contact information including address, phone numbers, and other designated key information
- critical business relationships including CEO, CFO, Fund Manager and/or other key points of contact
- designated notes
- uploaded compliance documents.

Submit and Maintain Capitalization Schedules

- Form-based entry of date-related capitalization schedules demonstrates the participation of all players in the asset capitalization structure.
- Capitalization structures cloned from previous versions allow easy entry of the latest snapshot.

Submit and Maintain Financial Statements

- Make grid-based entries of balance sheets, income statements, or other formats based on asset-specific, chart-of-account structures.
- Capture chart-of-account elements that are specific to the asset while enabling roll-up for analysis.

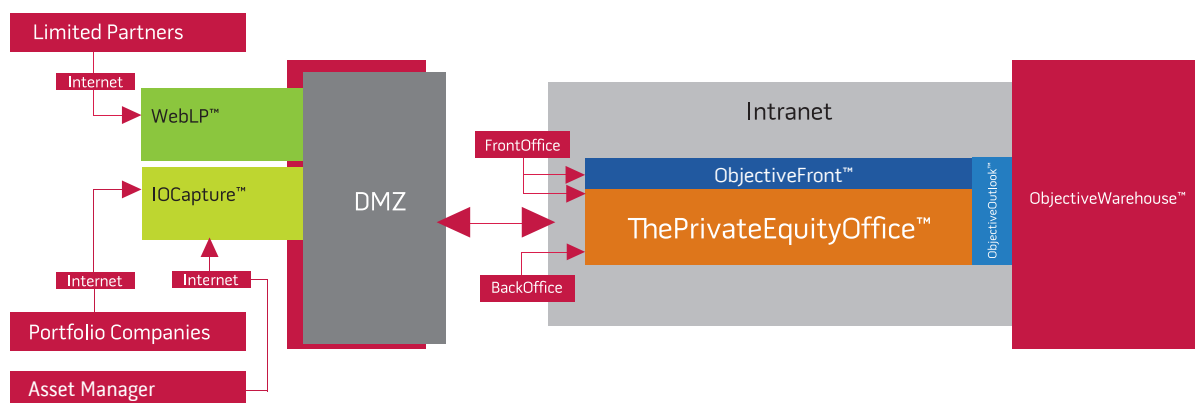
Submit and Maintain Key Performance Indicators

Capture time-specific, critical data, including:

- number of employees
- burn rate
- any qualitative measure (with the ability to provide lookup-value data-capture).

Stay In Control

- Review submitted results online before they become part of the permanent data-record.
- Synchronize approved information directly into the Objective Assets database repository for viewing and analysis. This not only provides more timely and accurate data originating from your assets such as portfolio companies, but also creates a clean, authorization audit-trail by the fund manager accepting or rejecting submitted data.





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